SAMPLE AGENDA

Executive Strategy Sessions

For organizations that need AI framed as a strategic capability rather than a technology project. We bring the current state of the field and a prioritization method that ties AI spending to the strategic plan.

FORMAT	LENGTH	TRACK
Boardroom session	**Three hours (two to four, tailored)**	**Learn**

This is a sample agenda. Every session is tailored to the client: modules, timings and exercises change with your organization, your systems and the people in the room.

Session goals

1. Agree what AI is and is not for this organization, in the organization's own words.
2. See how comparable organizations have approached AI, including the ones that stopped.
3. Leave with a one-page framing paper the board can discuss at its next meeting.

Who it is for

Board members, CEO, CFO, CMO or CNO, CIO and strategy leads. Six to twelve people.

Before the session

- A copy of the current strategic plan or its headline goals.
- A short pre-read sent one week before, about twenty minutes of reading.
- A sponsor who can say what decision the board needs to make in the next year.

Schedule

TIME	MODULE
0:00 – 0:20	**Where the field actually is** A plain account of what clinical and operational AI does well today, where it fails, and what regulators are doing about it.
0:20 – 1:00	**Cases from comparable organizations** Three to four short cases, including at least one that was paused. What each board decided and what it cost.
1:00 – 1:15	*Break*
1:15 – 2:00	**Prioritization exercise** Candidate areas scored against the strategic plan, risk appetite and capacity. Facilitated, on a wall or a shared sheet.
2:00 – 2:40	**First moves and what they require** A realistic twelve-month sequence: governance first, one or two narrow pilots, what to budget and who owns it.
2:40 – 3:00	**Framing paper draft and close** The group agrees the headline of the framing paper and the open questions for the next board meeting.

Hands-on exercises

- Scoring four candidate AI areas against the strategic plan, as a group.
- Writing the one-sentence position the board would be comfortable saying publicly.

You leave with

- ✓ An AI strategy framing paper ready for the board
- ✓ Competitive and regulatory briefing
- ✓ Prioritization framework tied to organizational goals
- ✓ Recommended first moves with a timeline and budget range

Safe use

Sessions use synthetic or de-identified material only. Please do not bring patient information, real message threads or live system access into the room. Nothing in a session is clinical, legal or compliance advice, and no tool is endorsed or evaluated as safe for clinical use by taking part.